

FRIEDA WILEY 

Medical Writing Doesn't Have to Be Complicated!



Welcome to my inaugural newsletter!

As I continue growing my business, I believe this newsletter will prove an important tool to stay connected with interested parties and exchange information that I hope my readers will find of value.

In this issue, you'll find a summary of some of my most recent activities and key takeaways from conferences I have attended that I hope you might find useful. As brief overview:

The first quarter of 2018 was quite an interesting one. I had the honor of working with several new clients including the National Institutes of Health and Drug Topics on a variety of exciting projects. The second quarter of 2018 began with a deluge of adventures, many of which transpired during the month of April while attending and covering conferences in Phoenix.

The month of April culminated with my attending a seminar for my first-ever journalism fellowship. During the two-day symposium at John Jay College Center on Media, Crime, and Justice (part of the City University of New York (CUNY)). During this time, I gained some profound insight on the psychological effects of solitary confinement.

Over the next year, I seek to place pitches exploring how solitary confinement impacts mental and physical health.

Keep reading for updates on national conferences and more!

[Visit My Website](#)

Key Takeaways from National Conferences

Conference Spotlights Issues Affecting the Indian Health Services, Medicinal Cannabis Research, and the Sonoran Desert



The Association of Health Care Journalists hosted its annual conference in Phoenix, Arizona in mid-April. This was an exceptional event, commemorating the organization's [20th year](#) but also capitalizing on its location to bring attention to regional health issues facing residents of the Sonoran Desert and throughout the state of Arizona.

Having spent three magical months on rotation with the Indian Health Services (IHS) in Tucson, Arizona during pharmacy school, I was surprised to learn that:

- 1) Many of the medical facilities within the IHS health care system are severely outdated, [averaging 40 years of age](#). I observed some of these accommodations during site visits to IHS hospitals in Phoenix and Sells, Arizona. I also remember wondering why the then-new facility built in San

Simón near the Mexican border received so much attention, which I now finally understand. Sadly, it sounds like not much has changed.

2) Valley Fever remains frequently overlooked and misdiagnosed. So while I'm not a medical doctor, I suspect I may have contracted the disease during my initial stay in Tucson (I moved back briefly several years later.). While I didn't have any of the respiratory symptoms, for several years afterward, I endured some chronic skin challenges that seemed to fit the description.

3) Some of you may know that I produce educational content about medicinal herbs, including slide decks and summaries based on the latest clinical studies. While I'd known that Arizona has been heavily involved in the legalization of cannabis, I discovered that Arizona researchers had launched the first clinical trial investigating the effects of cannabis in veterans who have post-traumatic stress disorder.

Material Research Society Conference Highlights Bioapplications

During the first week in Arizona, I covered the [Materials Research Society Conference](#). After having left the industry more than a decade ago, I was happy to learn that I could still follow the highly technical jargon. I primarily covered biomaterials lectures, and here are my three main takeaways:

1) Materials science is continuing to influence the fashion and textile industry—not only through the development of new materials but also through [sustainable practices](#).

2) Such applications are relevant for other sectors, too. For example, 3D printing and biochemical signal transduction are blazing new paths in medical technology.

3) On a lighter note: Arizona bees are much larger and more aggressive than the bees in [Texas](#).

So... What's Next?

Next Steps

After more than a year of service, I transitioned from my role as a consulting editor for the American Botanical Council to devote time to other projects. Keep an eye out for interesting updates in my next newsletter.

Check My New Website!

On a final note: I officially rebranded in June, and my new website, www.friedawiley.com is now live, complete with my new email address, frieda@friedawiley.com.

Stay tuned.



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